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Branch: Kanteshwar, Nizamabad

Paper presenters and participants should send the duly filled in "Registration Form", with the payment proof for registration fee, through email. Each author/presenter has to register individually for the seminar. Registration form should be submitted using the link available on [www.ggcncz.ac.in](http://www.ggcncz.ac.in), No TA and DA will be paid. No accommodation will be provided.

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## GIRRAJ GOVT. COLLEGE (A)

(Reaccredited with "B" Grade by NAAC)

## DEPARTMENT OF COMMERCE

### ONE DAY NATIONAL SEMINAR

ON

## STARTUPS IN INDIA : PROBLEMS AND PROSPECTS 07<sup>th</sup> MARCH, 2020

Sponsored by :



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ORGANIZED BY  
**DEPARTMENT OF COMMERCE**  
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## About the College

The GIRRAJ GOVERNMENT COLLEGE was established half a century ago in 1956 in Nizamabad and named after the donor Sri Giriraj Malji Agrawal. The College is an Autonomous institution affiliated to Telangana University and is NAAC Accredited with B, spread in 27.3 acres. The college boasts of institutions like Prof. Ram Reddy Centre for Distance Education and Dr. B.R. Ambedkar Open University in its premises with imposing buildings, lecture halls, well equipped laboratories, Auditorium, Sports facilities, hostel accommodation, Telangana State to Knowledge Centre (TSKC) and Placement cell. The college caters the needs of the students from Nizamabad, Kamareddy, Karimnagar, Jagityal, Adilabad, Nirmal, Medak Districts and also from Maharashtra. The College offers 36 under Graduate and 9 Post Graduate Courses to around 4000 students. It has a team of qualified committed and service oriented staff who spare untiring efforts for integrated development of student and the institution. The qualitative and quantitative results of the college substantiate its strength. Keeping in view the changing trends and values, the dynamism and vision of the faculty made to initiate number of programmes and projects for the benefit of students, empowering them to face challenges of future.

## About the Department

The Department of Commerce was established in the year 1956 with the inception of the PUC Course in the College with English as medium of instruction. The same batch of PUC continued their education in B.Com I, II and III Year in 1957 to 1959 respectively. Sri K. Ganga Reddy was the first Head, Department of Commerce. In the Year 1971 another section with Telugu as medium of instruction was introduced in the Department. Urdu medium section was also introduced in the year 1988. The dream of introducing M.Com was materialized in the year 2001 with the permitted strength of 30 students. From the year 2010, the intake for M.Com course has been enhanced to 40. The total 12 posts are sanctioned to the department. The departmental results are remarkably high compared to University results.

The Department regularly conducts District level Workshops, Seminars in addition to its regular classroom teaching. Apart from regular teaching the Department also undertakes the Project reports, field trips. Industrial visits etc.

The alumni of the Department are working in various fields, some are Ministers, Vice Chancellors, Professors, Lecturers, Teachers, chartered Accountants, Tax consultants, Advocates, Bankers, Government Officers who made the college and department feel proud.

## About Nizamabad

Nizamabad city is the head quarter of Nizamabad District. The city is 160 km by Road /Rail from Hyderabad. Well connected by 4 lane National High way. The nearest airport is Rajiv Gandhi international Airport at Hyderabad. Quilla Ramalayam, Sarangapur Hanuman Temple, Sriramsagar project, Nizamsagar Irrigation Project, Alisagar Lift irrigation project, Pocharam project, Domakonda fort and Basara Temple.

## About the Seminar

Startup India is a flagship initiative of the Government of India, intended to build a strong eco-system for nurturing innovation and Startups in the country that will drive sustainable economic growth and generate large scale employment opportunities. Large population with high percentage of middle income group, educated youth with technical background, IT domination, high internet and mobile penetration are some of the drivers that have thrown up opportunities for spreading startup revolution in India. The 'Make-in-India' and "Digital India" initiatives and other government schemes have also given a boost to startups with many individuals entering the field. Startups are the engines of exponential growth, manifesting the innovation with catalytic effect of technology. Though the Indian startups has grown remarkably, it faces some problems. Hence, there is a need to study the different aspects on the current status of startups and to identify the problems they face and the opportunities the country can provide to address them.

## Objectives of the Seminar

- ❖ To identify the problems of startups
- ❖ To study the growth of startups movement in India.
- ❖ To empower startups to grow through innovation and design.
- ❖ To inculcate the entrepreneur skills among the youth
- ❖ To suggest measures to create an effective link between industry, education and finance sectors.

## Outcome of the Seminar

The Seminar intends to provide a platform for academicians, researchers, practitioners, entrepreneurs as well as students to keep well informed about the recent developments on startups eco system in India. This will also aim at making the students take up Entrepreneurship and startups as a serious option in their future endeavor.

## Major themes and Sub Themes

### 1. Startups-Growth

- Startups movement- Support and Regulations
- Skill Development
- Make in India-Initiatives
- Government schemes and Startups
- Infrastructure development.

### 2. Startups-Legal aspects

- Business Structure & Founder's agreement
- Business Registration and Licensing
- Taxation and Accounting Laws
- Labour Laws

### 3. Startups- Finance

- Funding support and Incentives
- Seed funding and Angel Investing
- Crowd funding, Venture Capital and private Equity

### 4. Startups-Educational Institutions

- Protection of intellectual property Rights
- Industry-Academia Interface
- Incubation and technology transfer

### 5. Startups-Sectors

- Banking and Insurance
- Logistics Management
- Garment Industry
- Retail and FMCGS
- Telecommunications/E-Commerce
- Hospitality and Health Care
- Human Resource Management
- Agricultural production and Marketing
- Others

### 6. Startups- Technology

- Trends/support to new technology
- Technology- a boon or bane?
- Lean Startups

### 7. Startups- Society

- Social Responsibility/E- Governance
- Social problems/social security schemes
- Women entrepreneurship
- Rural development

### 8. Startups – Eco system

- Green Entrepreneurship
- Environmental protection/concerns
- Corporate Social Responsibility
- Others

## SEMINAR PAPER SUBMISSION:

Author(s) are advised to prepare the manuscript in accordance with APA format. The full-length paper should not exceed more than 6 pages which include title page, an abstract of 250 words, keywords, introduction, objectives, results and discussion, conclusions and references. The authors have to clearly mention their designation, affiliation and complete address for correspondence, with e-mail and mobile number. Manuscript should be submitted in MS Word format with Times New Roman 12-point font and 1.5 spacing, Headings 14- point font and send through E-mail to: ggcommerce2020@gmail.com. Accepted full paper will be published in ISBN special volume edited book with an additional fee to be paid by the participants.

### IMPORTANT DATES

Last date for Submission of Abstract	25-02-2020
Last date for Submission of Full Paper	29-02-2020
Final list of accepted full papers	02-03-2020

### REGISTRATION FEE

Students(UG/PG)	₹ 100/-
Research Scholars	₹ 200/-
Faculty/Academicians	₹ 300/-
Others	₹ 400/-